



VERIZON VISITING PROFESSORSHIP IN BUSINESS ETHICS

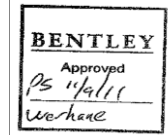


Globalization & Its Challenges for Business Ethics in the 21st Century

A Public Lecture by

Patricia H. Werhane, PhD

Wicklender Chair of Business Ethics and
Managing Director of the Institute for Business and
Professional Ethics at DePaul University



MONDAY, FEBRUARY 6, 2012 at 2:00 p.m.

EDR, Room 395, LaCava Campus Center, Bentley University

During the week of February 6, 2012, Dr. Werhane will be based at the Center for Business Ethics, Adamian Academic Center, Bentley University. She will facilitate a Faculty and Staff Workshop on Thursday, February 9 in LaCava 325, from 12:30 to 2:30 p.m. with lunch provided. Prof. Werhane will be also available by arrangement to lecture in several classes during her stay.

**For more information, please email
Mary Chiasson, CBE Associate Director, at mchiasson@bentley.edu.**

Prof. Werhane will take a hard and fresh look at one of the biggest challenges facing corporations today: how businesses can respond to pressures to globalize without losing their soul. Can international companies operate ethically in countries with pervasive poverty and almost no rule of law? She will investigate the moral and economic feasibility of meeting the challenge posed by Bill Gates to “meet the needs of the poor in ways that generate profits...” and leads to “profitable partnerships” for companies and the communities with which they do business.

PATRICIA WERHANE holds the Wicklender Chair of Business Ethics at DePaul University, where she is also the Managing Director of the Institute for Business and Professional Ethics. She has published numerous articles and is the author or editor of over twenty books including *Adam Smith and His Legacy for Modern Capitalism*, and *Profitable Partnerships for Poverty Alleviation*. She has been a Rockefeller Fellow at Dartmouth College and visiting professor at Cambridge University. She is the founder and former editor-in-chief of *Business Ethics Quarterly*, the journal of the Society for Business Ethics, and academic advisor to the Business Roundtable Institute for Corporate Ethics.

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